

## Message Text

UNCLASSIFIED

PAGE 01 TOKYO 03630 200227Z

47

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 W

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R 200220Z MAR 75

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 8787

UNCLAS TOKYO 3630

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: IN-STORE PROMOTIONS: MATSUYA, FALL 1975

1. MATSUYA DEPT. STORES PLAN HOLD AMERICAN FAIR FOR 12 DAYS BEGINNING SEPT. 26, 1975, AT THEIR TOKYO GINZA AND YOKOHAMA STORES. PROMOTION WILL FEATURE WESTERN PIONEER THEME WITH SALES TARGET OF YEN 150 MILLION.

2. MATSUYA WANTS CREATE HALL OF FLAGS AT THEIR ENTRANCE AND NEEDS LOCATE SOURCE IN U.S. FOR PURCHASE OF FLAGS OF 50 STATES, AND IF POSSIBLE, REPLICAS OF HISTORICAL U.S. FLAGS. COMMERCE IS REQUESTED TO ADVISE EMBASSY OF NAMES AND ADDRESSES OF FLAG MAKERS AND/OR RETAILERS WHO HANDLE STATE FLAGS.  
HODGSON

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 20 MAR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975TOKYO03630  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750097-0699  
**From:** TOKYO  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1975/newtext/t19750330/aaaabauc.tel  
**Line Count:** 40  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** woolflhd  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 25 JUN 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <25 JUN 2003 by JonesKG>; APPROVED <06 JAN 2004 by woolflhd>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** IN-STORE PROMOTIONS: MATSUYA, FALL 1975  
**TAGS:** BEXP, JA  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006